

Regional Enterprise Tower
425 Sixth Avenue
Pittsburgh, PA 15219-1834
412-281-7711 • 800-359-0758
412-644-5512 fax
www.visitpittsburgh.com



May 1, 2009

Mr. David Bear
Fellow, High Point Park Investigation
Studio for Creative Inquiry
College of Fine Arts, Room 111
Carnegie Mellon University
5000 Forbes Avenue
Pittsburgh, PA 15213-3890

Dear David,

The Executive Committee and staff of VisitPittsburgh fully support the investigation to transform the rooftop of the US Steel Tower into an environmentally friendly, publicly-accessible, four-season park. With the largest skyscraper rooftop expanse in the world, such a facility would be a tremendous asset to the region and one that, we believe, would become an exciting "first-day attraction" for visitors to the city.

As Allegheny County's official tourism promotion agency, VisitPittsburgh continues to tell the "green story" of Pittsburgh today – and it is a story that is resonating across the country and around the world. The concept of creating an environmentally friendly, self-sustaining, publically accessible park that showcases the latest green design and construction techniques – including solar energy and wind-powered technologies – would enhance our efforts to promote Pittsburgh as a progressive, clean and green city.

It is indeed encouraging that the multidisciplinary talents behind Carnegie Mellon University's STUDIO for Creative Inquiry are involved in investigating the feasibility of such an exciting endeavor. It is through this kind of ambitious, forward-thinking venture that Pittsburgh will move to the next level of its transformation with a reputation as a city on the cutting edge of green design.

Should it be developed, VisitPittsburgh would greatly look forward to promoting the new rooftop park atop the US Steel Building to leisure tourists and conventioners alike. If executed properly, it would well be worthy of promotion!

Sincerely,

Joseph R. McGrath, CDME
President & Chief Executive Officer

